



# BIZOU AND FAMILIPRIX LAUNCH THE ANGÉLINE NECKLACE TO BENEFIT OPÉRATION ENFANT SOLEIL

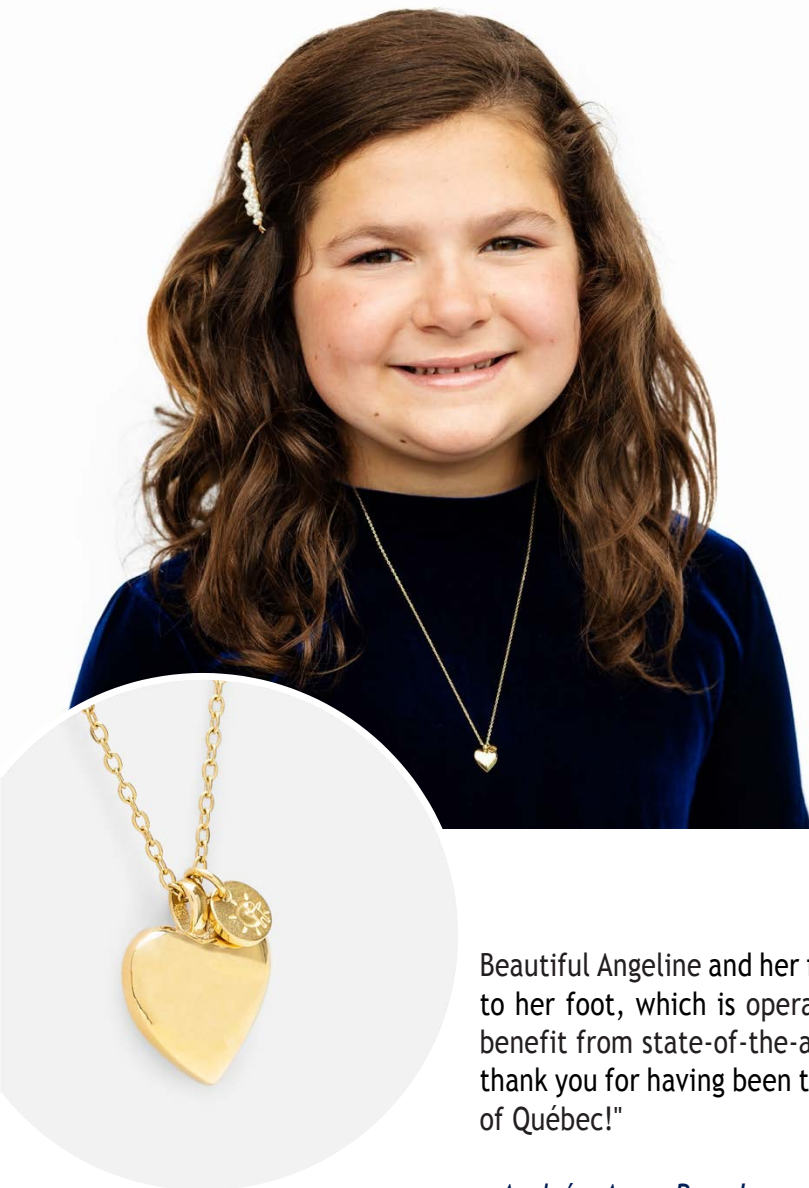
**An original gift just in time for the Holidays!**

Sainte-Marie-de-Beauce, September 2021 – Bizou and Familiprix are uniting once again to launch the brand new Angéline necklace, all of the proceeds of which will be donated directly to Opération Enfant Soleil. After four successful previous collaborations with Opération Enfant Soleil (OES), this is a completely renewed concept designed for Christmas. The pretty stainless-steel necklace, created to support Angéline and all other sick children, will be available in all Bizou and Familiprix locations for \$20. It's a great gift idea to slip under the tree or treat yourself!

## A SUSTAINABLE AND HYPOALLERGENIC GIFT THAT STANDS THE TEST OF TIME

The necklace features clean lines and elegant curves. Adorned with a domed heart-shaped pendant and a charm with the OES logo, it's sure to please! Are you running out of inspiration for Christmas gifts? Everyone will fall in love with this necklace! It is the perfect gift idea to spoil a mom, friend, or any lover of fine jewelry, while supporting the worthy cause of sick children. What could be better than a gift that gives back?





## ANGÉLINE'S STORY

Nine-year-old Angéline Lamy has acute respiratory distress syndrome (ARDS) and severe asthma. Fortunately, her condition is now stable, but that wasn't always the case. At one year of age, Angeline stopped responding to stimuli and was having seizures. Thanks to the emergency room trauma team, she stopped convulsing after being administered medication, but her condition deteriorated. She was then transferred to intensive pediatric care, where her lungs were found to be seriously ill, but no treatment seemed to work to keep her organs functioning. When the diagnosis was made, the situation was critical and the chances of survival without permanent damage were slim. A few days later, good news finally arrived: a high frequency ventilator as well as drains on each lung helped the little child get better. Eventually her condition improved to the point where she could breathe on her own!

Beautiful Angeline and her family have now resumed a normal life; she only has damage to her foot, which is operable. "Thanks to your donations, children like Angéline can benefit from state-of-the-art equipment to heal as best and as quickly as possible. We thank you for having been there for her and for continuing to be for all the sick children of Québec!"

*- Andrée-Anne Beaulac and Martin Lamy, Angéline's parents*

### ABOUT BIZOU

Founded in 1982 in Sainte-Marie, Beauce, Bizou offers an assortment of jewelry and accessories suitable for all occasions and providing the best value for money. Bizou operates 60 stores in Canada, has an online store at [bizou.com](http://bizou.com), and several franchises located in Mauritius, Saudi Arabia and Mexico. In order to diversify its social involvement and support a cause that reflects its values, Bizou chose to partner with *Opération Enfant Soleil* in the summer of 2018. Since then, there have been numerous fundraising efforts and to date, more than \$300,000 has been donated to the cause of sick children.

### ABOUT FAMILIPRIX

With a head office in Québec City, Familiprix's unique business model is that of a joint stock company owned by its pharmacists. Familiprix and the pharmacies affiliated with the banner employ more than 7,000 people through its network of 410 branches located in all regions of Quebec and in New Brunswick. For 29 years now, Familiprix has donated more than \$15 million to *Opération Enfant Soleil* through numerous initiatives, fundraising activities organized by the head office, and the sustained involvement of its owner-pharmacists. Children represent the collective future of tomorrow's society and health is the company's primary concern.